

MINUTES
VILLAGE OF LAKE PARK COMMUNICATIONS COMMISSION
3801 LAKE PARK ROAD, LAKE PARK, NC
7 PM

August 15, 2018

ATTENDING: Kristen Bowman, Sharon Williams, Tiffany Zamora

PUBLIC ATTENDING: Mayor David Cleveland, Mark Richards

CALL TO ORDER: Kristen Bowman called to order at 7:02pm

PLEDGE OF ALLEGIANCE: Kristen Bowman led Pledge of Allegiance

PUBLIC COMMENT: The Mayor welcomed the new Communications Commission members and wished well in endeavor.

APPROVAL OF MINUTES: N/A

WELCOME TOTES: Collecting items from Lake Park Businesses to put in totes. Must be only one of its kind (ex, only music teacher) and have recommendations. Brick & Mortar businesses must be offering service to community. Assemble totes at September meeting. Welcome letter and other Village/HOA paperwork to be put in tote with previously purchased scissors, cutting boards, and natural cleaners.

TEXT NOTIFICATIONS: Tiffany presented research on text notifications and companies who can enact. Union County, Monroe, and Indian Trail have all moved to text notifications. Website must be done by company to enact text notifications.

SOCIAL MEDIA: Kristen shared knowledge gained from Social Media class at UNC School of Government. Commissioners agree important vehicle to increase communication in Village and willing to write posts for Facebook.

MEETING AJOURNED: Sharon Williams motioned, Tiffany Zamora seconded, motion passed.
9:05pm